

Comprehensive Shade Comparison Chart for Foundations and Complementary Products

Foundations						Complementary Products			
TimeWise® Liquid Foundations	Mary Kay® Medium-Coverage Foundation	Mary Kay® Mineral Powder Foundation	Mary Kay® Tinted Moisturizer With SPF 20 [†]	Mary Kay® Creme-To-Powder Foundation	Day Radiance® Cream Foundation	Mary Kay® Concealer	Mary Kay® Facial Highlighting Pen	Mary Kay® Sheer Mineral Pressed Powder	Mary Kay® Loose Powder
Ivory 1		Ivory 0.5 Ivory 1	Ivory 1	Ivory 0.5		Ivory 1	Shade 1	Ivory 1	Ivory 1
Ivory 2		Ivory 0.5 Ivory 1	Ivory 1	Ivory 1		Ivory 1	Shade 1	Ivory 1	Ivory 1
Ivory 3	Ivory 104 Ivory 105	Ivory 0.5 Ivory 1	Ivory 1	Ivory 0.5		Ivory 2	Shade 1	Ivory 1	Ivory 1
Ivory 4	Ivory 100	Ivory 0.5 Ivory 1	Ivory 1	Ivory 1		Ivory 1	Shade 2	Ivory 1	Ivory 1
Ivory 5	Ivory 200 Ivory 202	Ivory 1 Ivory 2	Ivory 2		Antique Ivory	Ivory 2	Shade 1	Ivory 1 Ivory 2	Ivory 2
Ivory 6	Ivory 204	Ivory 2 Beige 0.5	Ivory 2	Ivory 2	Antique Ivory	Ivory 1	Shade 1	Ivory 2	Ivory 2
Ivory 7	Ivory 204 Beige 305	Ivory 2 Beige 0.5	Ivory 2	Ivory 2	Antique Ivory	Ivory 2	Shade 2	Ivory 2	Ivory 2
Beige 1	Ivory 202 Beige 300	Ivory 2 Beige 1	Beige 1	Beige 1	Almond Beige	Beige 1	Shade 1	Beige 1	Beige 1
Beige 2	Beige 300	Beige 0.5 Beige 1	Beige 1	Beige 3	Buffed Ivory Bisque Ivory Fawn Beige True Beige	Beige 1	Shade 2	Beige 1	Beige 1
Beige 3	Beige 304 Beige 305	Beige 0.5 Beige 1	Beige 1	Beige 2 Beige 3	Delicate Beige True Beige Fawn Beige	Beige 1	Shade 2	Beige 1	Beige 1
Beige 4	Beige 300 Beige 302	Beige 1	Beige 1	Beige 3	True Beige	Beige 1	Shade 2	Beige 1	Beige 1
Beige 5	Beige 302 Beige 400	Beige 1.5 Beige 2	Beige 2	Beige 4	Almond Beige	Beige 2	Shade 3	Beige 2	Beige 2
Beige 6	Beige 400 Beige 402	Beige 1.5 Beige 2	Beige 2	Beige 4	Almond Beige	Beige 1	Shade 1	Beige 1	Beige 1
Beige 7	Beige 400 Beige 402	Beige 1 Beige 2	Beige 2	Beige 4	Almond Beige	Beige 2	Shade 2	Beige 2	Beige 2
Beige 8	Beige 404	Beige 1.5 Beige 2	Beige 2		Almond Beige	Beige 2	Shade 1	Beige 2	Beige 2
Bronze 1	Bronze 500	Bronze 1	Bronze 1	Bronze 0.5	Walnut Bronze	Bronze 1	Shade 3	Bronze 1	Bronze 1
Bronze 2	Bronze 504	Bronze 1	Bronze 1	Bronze 1	Mocha Bronze	Bronze 1	Shade 3	Bronze 1	Bronze 1
Bronze 3	Bronze 507	Bronze 1 Bronze 2	Bronze 1		Mocha Bronze	Bronze 1	Shade 3	Bronze 1	Bronze 1
Bronze 4	Bronze 507 Bronze 607	Bronze 2 Bronze 4	Bronze 1		Walnut Bronze	Bronze 2	Shade 4	Bronze 2	Bronze 1
Bronze 5	Bronze 607	Bronze 2 Bronze 3	Bronze 2	Bronze 2	Walnut Bronze	Bronze 2	Shade 4	Bronze 2	Bronze 2
Bronze 6	Bronze 600	Bronze 3 Bronze 4	Bronze 2	Bronze 2	Rich Bronze	Bronze 2	Shade 4	Bronze 2	Bronze 2
Bronze 7	Bronze 600 Bronze 607	Bronze 4 Bronze 5	Bronze 2	Bronze 2	Rich Bronze	Bronze 2	Shade 4	Bronze 2	Bronze 2
Bronze 8	Bronze 708 Bronze 808	Bronze 5	Bronze 2		Rich Bronze	Bronze 2	Shade 4	Bronze 2	Bronze 2

Grey highlighting indicates that there is no complementary match to the TimeWise® Liquid Foundations.

[†] Over-the-counter drug product.

Please see reverse side for Shade Undertone Chart

Updated January 2011

Foundation Shade Undertone Chart for TimeWise® Liquid Foundations

For those used to selling foundations by undertone, this chart will help you as you transition to the new formulas and numbering system.

Category	Yellow	Olive	Pink	Golden Orange	Warm Brown
Ivory		Ivory 5	Ivory 1		
	Ivory 2		Ivory 3		
	Ivory 4		Ivory 6		
			Ivory 7		
Beige	Beige 1	Beige 4	Beige 3		
	Beige 2	Beige 6	Beige 5		
		Beige 7	Beige 8		
Bronze	Bronze 1		Bronze 2	Bronze 3	Bronze 7
	Bronze 6		Bronze 4	Bronze 5	Bronze 8